

**Hays County Republican Party Executive Committee Minutes**  
**August 29, 2022 7:00 PM**  
**Hays County Republican Party Welcome Center**

By the call of the Chairman, the Hays County Republican Party Executive Committee met at 7:00 PM on Monday, August 29, 2022, at the Hays County Republican Party Welcome Center located at 6000 West FM 150, Kyle, Texas.

**Welcome:** Chairman Bob Parks called the meeting to order at 7:02 PM.

**Invocation:** The invocation was given by Larry Thompson.

**Pledge of Allegiance to the United States flag and the Texas flag:** The pledges were led by Julie Taylor.

**Recognition of Special Guests:** Mike Monreal, SREC 21 committeeman, Deputy Sheriff Anthony Hipolito, Pct. 2 Commissioner Candidate Mike Gonzales

**Secretary's Report and Approval of the Minutes:** Secretary Alicia Hamilton presented the minutes of the July 25, 2022 meeting for consideration and approval. Nancye Britner made a motion to accept the minutes and Mary Clarkson seconded. Motion passed. There were 27 precinct chairmen present, which constituted a quorum.

**Adoption of the Agenda:** Mary Pat Paul made a motion to accept the agenda, seconded by Derek Marshall. Motion passed.

**Treasurer's Report:** Treasurer Mary Pat Paul delivered the Treasurer's Report (copy attached). Brian McAuliffe made a motion to accept the report, seconded by Anna White. Motion passed.

The bank balance as of August 29, 2022 was \$201,642.87.

**Finance Committee Report:** Lincoln-Reagan Dinner 2023 down payment of \$10,000.00; Creekside Event Center (Watch Party & Christmas Party) down payment of \$2,000.00; Indigenous Cultures Institute (Back to School Bash) \$1,000.00; Keep it Red Program first payment to CampaignShortcuts, LLC for block walkers \$18,850.00; Advertising for Sunfield HOA (2 half page color ads) \$1,170.00

**Sarah from Majority Strategies:** *See Mailer and Block Walking*

**Welcome Center Hours:** Lori Cofano, Ryan Ellis, and Mary Clarkson volunteered to determine hours of operation. Start Tuesday after Labor Day with 21 signing up to help. Lori Cofano will create an online sign up sheet through Sign Up Genius. Possible use of a lockbox. Presented by James Rowley to have a male and/or CHL permit holder present at all times.

**HCRP Signs:** Mary Pat Paul will make the design for the new signs. Mary Pat Paul made a motion to purchase new signs and Tracy Terrell second. Motion passed.

**Batch Dialer Program:** Mike Gonzales suggested dialer program. Purchased software program that allows us to install multiple data sets, ex. Sunfield, names and phone numbers, with multiple campaign messages. Program will have groups of 5 at a time to sign in and select campaign to work on that day. All the numbers will be in a certain area for a campaign. Numbers will auto dial. If answered, then a script is read. If not answered, the computer drops to options like message or text. The same person is not called over again, data is stored. 2,000 calls in an hour and a half are possible. 10 phone lines per caller. Will be purchasing 5 laptops and headsets for \$1,700 total – around \$2,000 with tax. \$1,000 month for program fee.

Motion to purchase laptops and equipment made by Anna White, and seconded by Ben Broughton. Motion passed.

**Mailers:** 15,000 mailers to swing voter population, with emphasis on Pct. 2 and Pct. 4, - 18,543 voters, 18,881 households 65 plus voters, suppressed from mailer-which brings cost down since only receiving 1 mailer instead of 2. Not on Mailer Judge John Burns Pct 4, Judge Andrew Cable Pct 3 by their own choice.

**Videos:** All candidates made videos. Michelle Lopez highlighted education, while David Puryear highlighted crime, all candidates have at least 1 video that will be updated to website soon. Facebook ads will go live the second week in September and will be about a minute each.

**Block Walking:** Each block walker hired by CampaignShortCuts LL will have a name tag and are paid for each door knocked on. They are trained and have a speech prepared. They will hand out voter card information and update voter information. Priority will be CC Pct 2 and CC Pct 4 in Hays County.

**Picnic Update:** \$3,600.00 profit. Thanks to Hays County Republican Women, College Republicans, Mary Pat Paul, Pct. Chairs, Turning Point USA, Ken Roberts, and Brandon Moore.

**Candidate Sign Crew:** Tracy Terrell and Mike Guerra

**Pct. Contact Information Update:** Mary Pat Paul will update contact information for one master list.

**Adjourn:** Stacy Anderson made a motion to adjourn, seconded by Randy Fitzpatrick. The meeting was adjourned at 8:25 PM.